SERFF Tracking Number: PRLC-127701072 State: Arkansas State Tracking Number: 49991 Filing Company: Principal Life Insurance Company

Company Tracking Number: GP 57545

TOI: Sub-TOI: A03G.002 Flexible Premium A03G Group Annuities - Deferred Variable

GP 57545 Product Name:

GP 57545/GP 57545 Project Name/Number:

#### Filing at a Glance

Company: Principal Life Insurance Company

SERFF Tr Num: PRLC-127701072 State: Arkansas Product Name: GP 57545 TOI: A03G Group Annuities - Deferred Variable SERFF Status: Closed-Approved- State Tr Num: 49991

Closed

Sub-TOI: A03G.002 Flexible Premium Co Tr Num: GP 57545

State Status: Approved-Closed Filing Type: Form

Reviewer(s): Linda Bird Disposition Date: 10/13/2011

Authors: Joel Sungren, Karla

Waldron

Date Submitted: 10/10/2011 Disposition Status: Approved-

Closed

Implementation Date:

Implementation Date Requested: On Approval

State Filing Description:

#### General Information

Project Name: GP 57545 Status of Filing in Domicile: Authorized Project Number: GP 57545 Date Approved in Domicile: 08/29/2011

Requested Filing Mode: Review & Approval **Domicile Status Comments:** 

Explanation for Combination/Other: Market Type: Group

Submission Type: New Submission Group Market Size: Small and Large

Group Market Type: Employer, Trust Overall Rate Impact:

Filing Status Changed: 10/13/2011

State Status Changed: 10/13/2011 Deemer Date:

Submitted By: Karla Waldron Created By: Karla Waldron

Corresponding Filing Tracking Number:

Filing Description:

No part of this filing contains any unusual or possibly controversial items from normal company or industry standards, except as clearly described in this letter.

Recently, we notified the Iowa Insurance Division of our intention to merge Principal Disciplined LargeCap Blend Separate Account into Principal Capital Appreciation Separate Account.

We are submitting the following endorsements to add Principal Capital Appreciation Separate Account to a Separate Account rider under the contract for clients whose contracts do not contain Principal Capital Appreciation Separate

Company Tracking Number: GP 57545

TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium

Product Name: GP 57545

Project Name/Number: GP 57545/GP 57545

Account:

Endorsement Form Number To be used with the following Group Annuity Contract

GP 57545 GP A 5950 & GP A 5954

GP 57546 GPA 5990

GP 57547 GPA 5913-2, GPA 5914-3, GPA 5939-2,

GP A 5955 & GP A 5955-1

GP 57548 GPA 5913-2, GPA 5914-3, GPA 5939-2,

GP A 5955 & GP A 5955-1

GP 57549 GPA 5997 & GPA 5997-1

Since clients can have more than one Separate Account rider, we have identified the applicable Separate Account rider by referencing Principal Disciplined LargeCap Blend Separate Account. Principal Capital Appreciation Separate Account is added to the other provisions of the rider where applicable.

At some time in the future, it may be necessary for us to change the format, fonts, page breaks, etc. in these forms in order to accommodate new technology or new printing equipment. We reserve the right to make these types of changes without re-filing as long as there is no change in the text of these forms. However, any such accommodation will not result in the use of a font or type style or size which would violate any state law or regulation.

# **Company and Contact**

#### **Filing Contact Information**

Ellen Tanner, tanner.ellen@principal.com

710 9th St 800-543-4015 [Phone] 59914 [Ext]

Des Moines, IA 50309 515-235-1953 [FAX]

**Filing Company Information** 

Principal Life Insurance Company CoCode: 61271 State of Domicile: Iowa

711 High Street Group Code: 332 Company Type:

Des Moines, IA 50309 Group Name: State ID Number:

(515) 246-7517 ext. [Phone] FEIN Number: 42-0127290

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### **Filing Fees**

Fee Required? Yes
Fee Amount: \$250.00

SERFF Tracking Number: PRLC-127701072 State: Arkansas

Filing Company: Principal Life Insurance Company State Tracking Number: 49991

Company Tracking Number: GP 57545

TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium

Product Name: GP 57545

GP 57545/GP 57545 Project Name/Number:

Retaliatory? No

Fee Explanation:

Per Company: No

**COMPANY AMOUNT** DATE PROCESSED TRANSACTION #

Principal Life Insurance Company \$250.00 10/10/2011 52645601

Company Tracking Number: GP 57545

TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium

Product Name: GP 57545

Project Name/Number: GP 57545/GP 57545

### **Correspondence Summary**

#### **Dispositions**

Status	Created By	Created On	Date Submitted
Approved- Closed	Linda Bird	10/13/2011	10/13/2011

Company Tracking Number: GP 57545

TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium

Product Name: GP 57545

Project Name/Number: GP 57545/GP 57545

### **Disposition**

Disposition Date: 10/13/2011

Implementation Date: Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

Company Tracking Number: GP 57545

TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium

Product Name: GP 57545

Project Name/Number: GP 57545/GP 57545

Schedule	Schedule Item	Schedule Item Status	<b>Public Access</b>
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No
Form	Separate Account Enhanced Rider		Yes
	Endorsement - 2011		
Form	Separate Account Enhanced Rider		Yes
	Endorsement - 2011		
Form	Separate Account Enhanced Rider		Yes
	Endorsement - 2011		
Form	Separate Account Enhanced Rider		Yes
	Endorsement - 2011		
Form	Separate Account Enhanced Rider		Yes
	Endorsement - 2011		

Company Tracking Number: GP 57545

TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium

Product Name: GP 57545

Project Name/Number: GP 57545/GP 57545

### **Form Schedule**

Lead Form Number: GP 57545

Schedule Item Status	Form Number	Form Type For	m Name	Action	Action Specific Data	Readability	Attachment
Otatus	GP 57545	Policy/Cont Sep ract/Fratern Enhall End Certificate: Amendmen t, Insert Page, Endorseme nt or Rider		Initial		0.000	GP 57545.pdf
	GP 57546	Policy/Cont Sepract/Fratern Enh		Initial		0.000	GP 57546.pdf
	GP 57547	Policy/Cont Sepract/Fratern Enh		Initial		0.000	GP 57547.pdf
	GP 57548	Policy/Cont Sepract/Fratern Enhal End Certificate:		Initial		0.000	GP 57548.pdf

Company Tracking Number: GP 57545

TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium

Product Name: GP 57545

Project Name/Number: GP 57545/GP 57545

Amendmen t, Insert Page,

Endorseme nt or Rider

GP 57549 Policy/Cont Separate Account Initial 0.000 GP 57549.pdf

ract/Fratern Enhanced Rider

al Endorsement - 2011

Certificate: Amendmen t, Insert Page,

Endorseme nt or Rider

#### Separate Account Enhanced Rider Endorsement - 2011

This endorsement is made a part of the contract to which it is attached. All terms defined in the contract have the same meaning where used in this endorsement. Principal Disciplined LargeCap Blend Separate Account is merging into Principal Capital Appreciation Separate Account. The purpose of this endorsement is to add Principal Capital Appreciation Separate Account to the Separate Account rider to this contract which includes Principal Disciplined LargeCap Blend Separate Account.

A. The following Separate Account is added, where needed, to the list of Separate Accounts contained on page one of the above referenced Separate Account rider:

Principal Capital Appreciation Separate Account

B. The following Separate Account description is added, where needed, to Section A. of the above referenced Separate Account rider:

<u>Principal Capital Appreciation Separate Account.</u> Principal Capital Appreciation Separate Account invests in a mutual fund that invests primarily in the common stocks of small, medium and large-capitalization companies. The mutual fund may also invest in REIT securities and below-investment-grade fixed-income securities. The Separate Account may also invest directly in the investments previously described or in some other type of investments that maintains the investments previously described.

C. This Separate Account is added to the Table of Separate Account Features, where needed, as follows:

Separate Account	Current Annual Management Fee Percentage	Maximum Annual Management Fee Percentage	Maximum Number of Days Allowed to Defer Transfers or Payments
Principal Capital Appreciation Separate Account	1.51 <sup>2</sup>	3.00	270

This charge does not include Management Fees of any underlying mutual funds. Please see the appropriate prospectuses of such underlying mutual funds for such charges.

GP 57545 PRO/Sec Bldr/NSP/082011

PRINCIPAL LIFE INSURANCE COMPANY

Chairman, President and Chief Executive Officer

### **Separate Account Enhanced Rider Endorsement - 2011**

This endorsement is made a part of the contract to which it is attached. All terms defined in the contract have the same meaning where used in this endorsement. Principal Disciplined LargeCap Blend Separate Account is merging into Principal Capital Appreciation Separate Account. The purpose of this endorsement is to add Principal Capital Appreciation Separate Account to the Separate Account rider to this contract which includes Principal Disciplined LargeCap Blend Separate Account.

A. The following Separate Account is added, where needed, to the list of Separate Accounts contained on page one of the above referenced Separate Account rider:

Principal Capital Appreciation Separate Account

B. The following Separate Account description is added, where needed, to Section A. of the above referenced Separate Account rider:

<u>Principal Capital Appreciation Separate Account.</u> Principal Capital Appreciation Separate Account invests in a mutual fund that invests primarily in the common stocks of small, medium and large-capitalization companies. The mutual fund may also invest in REIT securities and below-investment-grade fixed-income securities. The Separate Account may also invest directly in the investments previously described or in some other type of investments that maintains the investments previously described.

C. This Separate Account is added to the Table of Separate Account Features, where needed, as follows:

Separate Account	Current Annual Management Fee Percentage	Maximum Annual Management Fee Percentage	Maximum Number of Days Allowed to Defer Transfers or Payments
Principal Capital Appreciation Separate Account	0.31 <sup>2</sup>	2.00	270

This charge does not include Management Fees of any underlying mutual funds. Please see the appropriate prospectuses of such underlying mutual funds for such charges.

GP 57546 RAC/082011

PRINCIPAL LIFE INSURANCE COMPANY

Chairman, President and Chief Executive Officer

GP 57546 RAC/082011

### Separate Account Enhanced Rider Endorsement - 2011

This endorsement is made a part of the contract to which it is attached. All terms defined in the contract have the same meaning where used in this endorsement. Principal Disciplined LargeCap Blend Separate Account is merging into Principal Capital Appreciation Separate Account. The purpose of this endorsement is to add Principal Capital Appreciation Separate Account to the Separate Account rider to this contract which includes Principal Disciplined LargeCap Blend Separate Account.

A. The following Separate Account is added, where needed, to the list of Separate Accounts contained on page one of the above referenced Separate Account rider:

Principal Capital Appreciation Separate Account

B. The following Separate Account description is added, where needed, to Section A. of the above referenced Separate Account rider:

<u>Principal Capital Appreciation Separate Account.</u> Principal Capital Appreciation Separate Account invests in a mutual fund that invests primarily in the common stocks of small, medium and large-capitalization companies. The mutual fund may also invest in REIT securities and below-investment-grade fixed-income securities. The Separate Account may also invest directly in the investments previously described or in some other type of investments that maintains the investments previously described.

C. This Separate Account is added to the Table of Separate Account Features, where needed, as follows:

Separate Account	Current Annual Management Fee Percentage	Maximum Annual Management Fee Percentage	Maximum Number of Days Allowed to Defer Transfers or Payments
Principal Capital Appreciation Separate Account	0.00 <sup>3</sup>	2.00	270

This charge does not include Management Fees of any underlying mutual funds. Please see the appropriate prospectuses for such charges.

PRINCIPAL LIFE INSURANCE COMPANY

Chairman, President and Chief Executive Officer

### **Separate Account Enhanced Rider Endorsement - 2011**

This endorsement is made a part of the contract to which it is attached. All terms defined in the contract have the same meaning where used in this endorsement. Principal Disciplined LargeCap Blend Separate Account is merging into Principal Capital Appreciation Separate Account. The purpose of this endorsement is to add Principal Capital Appreciation Separate Account to the Separate Account rider to this contract which includes Principal Disciplined LargeCap Blend Separate Account.

A. The following Separate Account is added, where needed, to the list of Separate Accounts contained on page one of the above referenced Separate Account rider:

Principal Capital Appreciation Separate Account

B. The following Separate Account description is added, where needed, to Section A. of the above referenced Separate Account rider:

<u>Principal Capital Appreciation Separate Account.</u> Principal Capital Appreciation Separate Account invests in a mutual fund that invests primarily in the common stocks of small, medium and large-capitalization companies. The mutual fund may also invest in REIT securities and below-investment-grade fixed-income securities. The Separate Account may also invest directly in the investments previously described or in some other type of investments that maintains the investments previously described.

C. This Separate Account is added to the Table of Separate Account Features, where needed, as follows:

Separate Account	Maximum Annual Management Fee Percentage	Maximum Number of Days Allowed to Defer Transfers or Payments
Principal Capital Appreciation Separate Account	2.00	270

GP 57548 FIA/FPI Premier/082011

PRINCIPAL LIFE INSURANCE COMPANY

Chairman, President and Chief Executive Officer

GP 57548 FIA/FPI Premier/082011

### **Separate Account Enhanced Rider Endorsement - 2011**

This endorsement is made a part of the Document to which it is attached. All terms defined in the Document have the same meaning where used in this endorsement. Principal Disciplined LargeCap Blend Separate Account is merging into Principal Capital Appreciation Separate Account. The purpose of this endorsement is to add Principal Capital Appreciation Separate Account to the Separate Account rider to this Document which includes Principal Disciplined LargeCap Blend Separate Account.

The following Separate Account is added, where needed, to Table A Listing of Separate Accounts of the above referenced Separate Account rider:

Principal Capital Appreciation Separate Account

The effective date of this endorsement is the later of (i) the date this endorsement has been approved for use in the state of delivery, or (ii) October 14, 2011.

PRINCIPAL LIFE INSURANCE COMPANY

Chairman, President and Chief Executive Officer

GP 57549 PCRP/082011

Company Tracking Number: GP 57545

TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium

Product Name: GP 57545

Project Name/Number: GP 57545/GP 57545

### **Supporting Document Schedules**

Item Status: Status

Date:

Bypassed - Item: Flesch Certification

Bypass Reason: Not applicable

Comments:

Item Status: Status

Date:

Bypassed - Item: Application

Bypass Reason: Not applicable

Comments:

Item Status: Status

Date:

Bypassed - Item: Life & Annuity - Acturial Memo

Bypass Reason: Not applicable

Comments: